



Professional Congress & Association
Consultants & Organisers



Our mission

Made-to-measure events

**Organisation and professional consultancy
for scientific Congresses, Meetings and Communication Events**



**Vet International is a PCO (*Professional Congress Organiser*) company
leader in designing events
in the Veterinary and Animal Science field**

Our experience holds over 30 years now:
more than 600 meetings managed, thousands of delegates
welcomed all over the world and 80% of successful international bids.

We create and manage events through efficient and transparent procedures

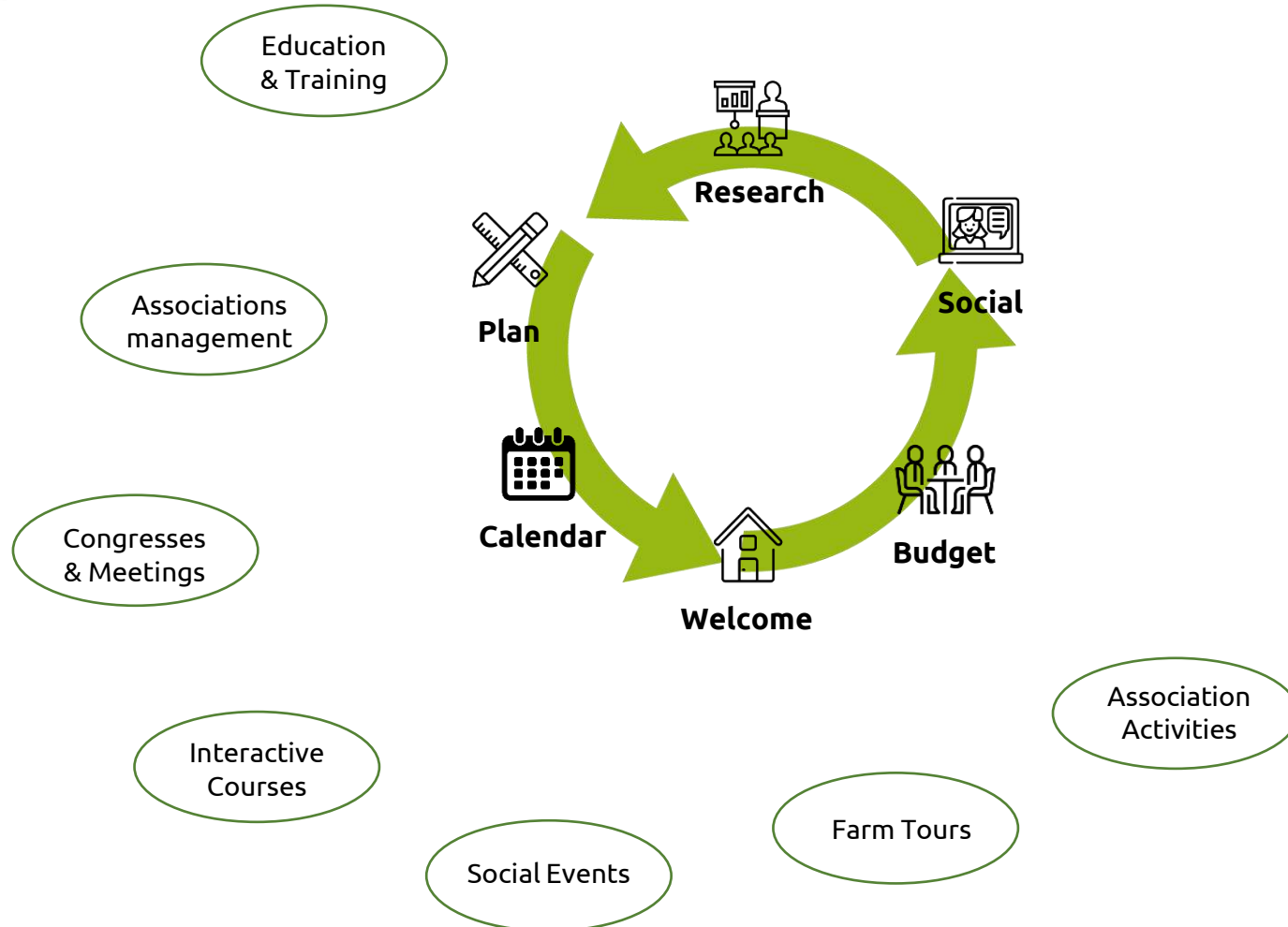


Our clients are **Associations, Universities** and **Companies**.

Vet International offers a wide range of services, from the concept to the realisation of the event: each project is the result of an analytical study, strategic planning and proper management to fully meet the customer's expectations

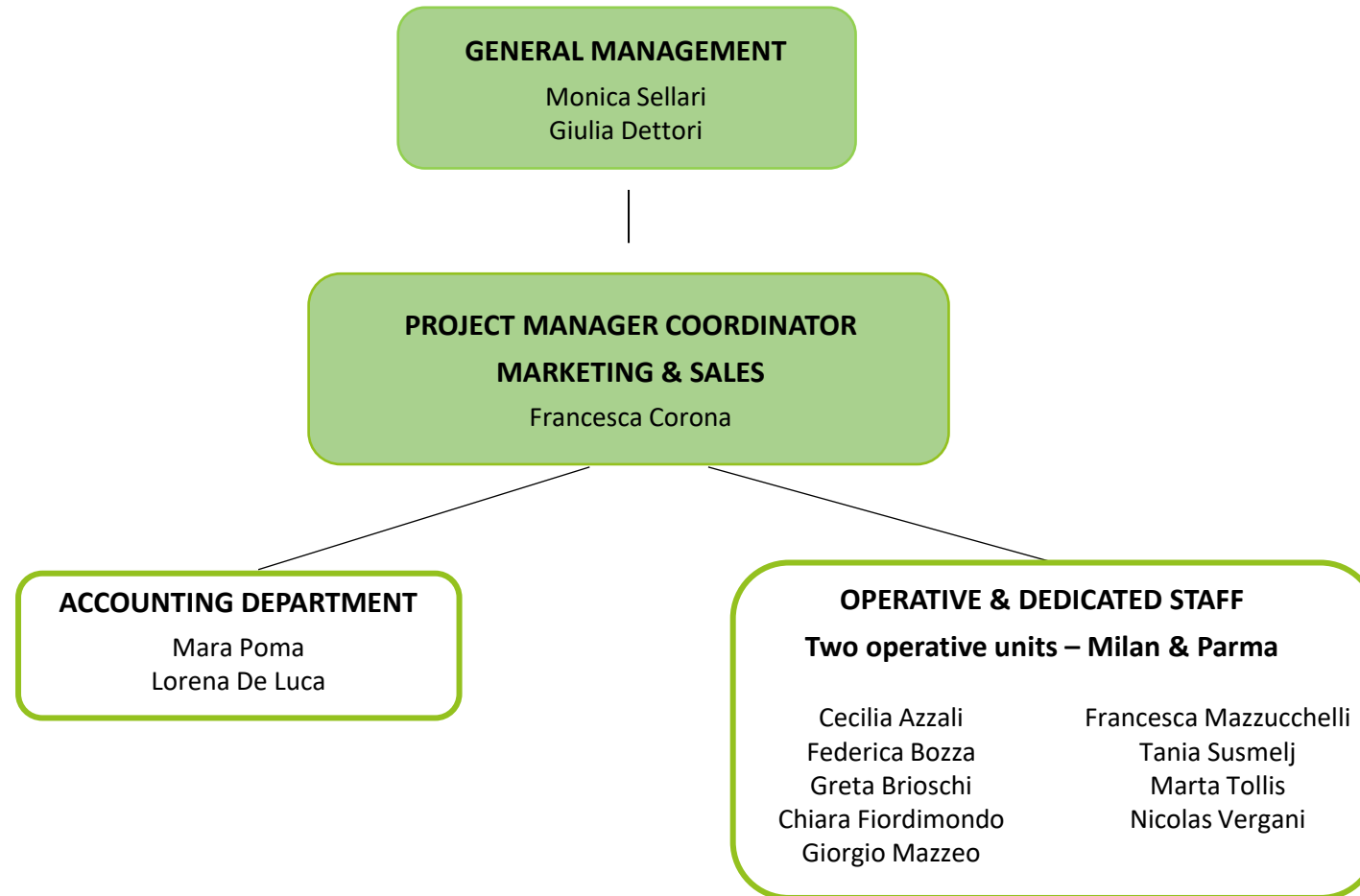
We put our expertise and consolidated experience at the clients' service in

- Project design
- Feasibility study
- Event planning and definition of the contents
- Promotional activities
- Fund-raising and sponsors management
- Budget elaboration and financial control
- Communication and marketing strategies
- Support and welcome of guests and faculty
- Coordination of the scientific programme
- Timeline definition
- On-site activities





VET International Team





Association Management

VET International as an
Association Management Company (AMC)
provides the professional support to
scientific, non-profit and charity Associations
through
staff and services exclusively dedicated

- Secretariat management (Members and Executive Boards)
- Management of services (Study groups, Regional Delegations, Scientific Committees)
- *Ad-hoc* fiscal framework
- Treasury management (Refunds, tax declaration, membership quotes)
- Training courses and strategic consultancy
- Visual communication and website management
- Communication with members
- Management of grants, scholarships and contributions
- Bidding for international congresses
- Core PCO services for a long-term partnership



Our services for the Associations

Vet International works side-by-side with the Associations, as a partner, offering **integrated services** and a **dedicated professional team**.

Overall consultancy, high level services and support on **technical-legal aspects**.

Scientific **promotion** and **communication** for Associations to increase **memberships** and improve **visibility**.

We act as consultants, providing support for all aspects in the area of organisation, training, administrative and legal bureaucracy for Associations.

Our Associations may decide to set their headquarters at our premises in Milan where they can hold their board meetings as well.

We provide a specialised Association Secretariat service, offering a complete administrative and treasury support.

We organise courses and congresses, both residential and virtual, focusing on communication and digital tools in order to achieve immediate impact on the members.



Taxes & Legislations

Management of fiscal and legislative aspects

An appropriate tax setting strongly improves the management processes and enables our client to benefit from economic advantages.

VET International's expertise in the current legislations is of outmost importance in the management of any Association and event.

We focus on every single detail, in particular when dealing with legislations and fiscal policies, both in Italy and worldwide.



Some of our Associations

ALE - Associazione Lombarda Provveditori ed Economi
AIMN - Associazione Italiana di Medicina Nucleare ed Imaging Molecolare
AMCLI - Associazione Microbiologi Clinici Italiani
CI - Combustion Institute
EAPLF - European Association Precise Livestock Farming
EASAPS - European Association of Societies of Aesthetic Plastic Surgery
EBVS – European Board of Veterinary Specialisation
ECBHM – European College of Bovine Health Management
ECPHM - European College of Porcine Health Management
ECPV - European College Veterinary Pathologists
ECVN – European College of Veterinary Neurology
EFLM - European Federation of Clinical Chemistry and Laboratory Medicine
ESPT - European Society of Pharmacogenomics and Personalised Therapy
ESRA Italian Chapter - European Society Regional Anaesthesia
EVPC - European Veterinary Parasitology College
FISMElab – Federazione delle Società Scientifiche Italiane nel Settore della Medicina di Laboratorio

GICN - Gruppo Italiano di Cardiologia Nucleare
IFCC - International Federation of Clinical Chemistry and Laboratory Medicine
ITPA - Italian Proteomic Association
NEWMICRO - Network di Microbiologia e Virologia del Nord-Est
ORTHOPEA - Associazione scientifica di Anestesia e Ortopedia
Q - Accademia di Qualitologia
SIB - Società Italiana di Buiatria
SIDILV - Società Italiana di Diagnostica di Laboratorio
SIFACT - Società Italiana di Farmacia Clinica e Terapia
S.I.F.E. - Società Italiana di Fissazione Esterna
SIMPIOS - Società Italiana Multidisciplinare per la Prevenzione delle Infezioni nelle Organizzazioni Sanitarie
SIPA - Società Italiana di Patologia Aviaria
SIPAS - Società Italiana di Patologia ed Allevamento dei Suini
SIPMeT - Società Italiana di Patologia e Medicina Traslazionale
WASPALM - World Association of Societies of Pathology and Laboratory Medicine



Customised services for congresses



Design and development of customised software for the management of the Congress

We offer dedicated systems for a user-friendly management of some of the most time-consuming congress activities, such as registrations and abstract submission



Registration - VEMS

**Software dedicated to the registration
management for Veterinary medicine events**

Vet Events Management System (VEMS)

- Creations of Congress categories with corresponding registration fees
- Management of registrations, participants and personal data in compliance with GDPR
- Company groups
- Automatic emailing (confirmation, financial documents – invoice or credit note, payment reminder)
- Possibility to set the system according to the local VAT applied in the hosting Country
- Export of Excel Databases
- Personalised badges and certificates
- On-site registration software



Registration - VEMS

Online registration linked to the Congress website

A flexible system customised according to the event format and online registration form directly linked to the Congress website

- Attendee's personal data and registration details
- Creation of univocal credentials (user ID & PW) to enter the system
- Different categories and registration fees
- Online social events purchase
- Different means of payment - i.e. credit card or bank transfer
- Personalised invoice heading
- Immediate invoicing
- Dedicated registration area for Companies to allow our Industry partners to manage independently orders and group registration

Abstract Management

**VET International
has developed a dedicated software
to process all the phases of the
Congress Abstracts management**

Many functions for an easy and efficient
management of all crucial stages

- **Abstracts submission system connected to the Congress website**
 - ✓ Personalised credentials for each submitting author
 - ✓ Registration of the authors' details: affiliation, position in the authors' list, presenting author
 - ✓ Authors' reserved area: authors can upload more than one paper and decide when to finally send it for review
- **Abstracts review system**
 - ✓ Creation of customised pages and credentials for each reviewer
 - ✓ Smart and simple evaluation process with drop-down menu and boxes for comments and/or suggestions
- Automatic emailing (abstract registration, abstract submission confirmation)
- Back-office software for managing all processes and supporting authors and reviewers



Each project is unique and developed thanks to a dedicated strategy, created by a team work with the client and our creative communication staff:

- Graphic design for the congress (logo and visual identity)
- Editorial plan
- Newsletter: content proposal and editing
- Social Network pages dedicated to the event and contents management
- Customised digital communication strategy
- APP & Website development
- Video production



Web Site



APP



Video



Mailing



Social Network



**Printed and
online promotion**



Preparation of Bids

Taking part in a bid for the assignment of a congress is a stimulating and enriching challenge. Vet International with its specialised business area supports you with experience, professionalism and determination so that your proposal may be the winning one.

VET International
is at the side of scientific Associations, Universities and Institutions
to provide a strategic consultancy for both national and international events
and in the preparation of the bidding documentations
(i.e. study of the submission guidelines, elaboration of the financial feasibility project, design of the organisational aspects, production of the bid book, official presentation and promotional video)



Core PCO

Vet International as Core PCO

A Core PCO offers the same expertise and services as that of a PCO but, instead of providing these services for a one off event, provides these for either multiple events or on a multiple year tenure: there are many different ranges of services that a Core PCO can take care of as much or as little as you require, still **coordinating the core activities** from the perspective of Association
(in case, delegating to the LOC the on-site management of some services)

Benefits of appointing a core PCO

Often the lead-time in planning a congress can be years rather than months and therefore the relationships, understanding and knowledge gained during that time between the PCO, the umbrella organization and the local hosts becomes a valuable asset.

Efficiencies are gained by reducing the time in selection processes (to recruit a PCO on an event by event basis) and significant **time savings** in not having to re-brief the agency each time on the scope and format of the event.

As there is a **longer term relationship**, this also enables the PCO to provide additional added value. A continued working partnership enables the Core PCO to advise on **strategic goals, innovations** and align their **expertise** with the organization's needs.

The Core PCO can also assist by taking a strategic approach to future event selection, feasibility and procurement.



Core PCO

Delegating Congress Management Responsibility

An Association may delegate some aspects of the organization of the event to a local host member through a tendering process: having a Core PCO can help provide a level of continuity from one event to another when the organizing committee changes.

A Core PCO can also help to ensure that the knowledge of the event is transferred from one event to the next and that the event meets the objective of the umbrella organization.

Long-term Planning, Efficiency, Savings and Strategic Input

A Core PCO provide dedicated resources, expertise and continuity to the Association.

Having a Core PCO who has been contracted for a specified timeframe also enables you collectively plan ahead. The PCO can be part of that process, adding value in conducting feasibility studies for new destinations, coordinating and negotiating suppliers and venue procurement.

By contracting a Core PCO you will be able to negotiate more favourable terms for a multiyear / event contract.

Core PCO – Case history



ECPHM

European College for Porcine Health Management

ESPHM

European Symposium of Porcine Health Management

1500 pax

VET INTERNATIONAL
acts as official partner for ECPHM

- Core PCO for the annual event to be held in a different European country
- 5 years contract / 5 editions of the event
- Consultancy in the preparation of the ESPHM Handbook (guidelines for the international bidding and Symposia organization)
- Overall Financial consultancy
- Sponsors management and partnership strategies
- Proposals for innovations
- Long-term strategies follow-up
- Support to ECPHM and LOC (yearly appointed)
 - Destination and venue selection
 - Check of the requirements and fulfillment of the event standards (logistics, administrative and commercial features)
 - Budget and feasibility project elaboration
 - Bidding procedure
 - Consultancy to LOC
 - Management of the core activities to ensure continuity in the provided services
 - Collaboration with a local organizing partner (if any) and involved suppliers

Core PCO – Case history



IFCC

**International Federation of Clinical Chemistry
and Laboratory Medicine**

**IFCC WorldLab
3500 pax**

- Core PCO for the biannual congress to be held in a different country (worldwide)
- 10 years contract / 5 editions of the event
- Provision of the following specific services to IFCC and COC - Congress Organizing Committee (appointed for each congress):
 - Develop the template budget and provide oversight of the preliminary and final budgets
 - Assist for the selection of the congress venue and the booking of hotel space for participants and guests
 - Manage the project and the time-schedule of the organizational steps, ensuring that events will be kept on schedule
 - Promotion and advertisement of the Congress
 - Management of conference registrations
 - Management of the abstract submission and publication
 - Recruitment of corporate sponsorships and management of the exhibition organization.



Core PCO for the following Associations & Congresses

VETERINARY & ANIMAL SCIENCE

ECPHM – European College for Porcine Health Management

ESPHM (European Symposium Porcine Health Management) - 1500 pax

6 th ESPHM, Sorrento, Italy	2014
12 th ESPHM, virtual	2021
13 th ESPHM, Budapest, Hungary	2022
14 th ESPHM, Thessaloniki, Greece	2023
15 th ESPHM & 27 th IPVS, Leipzig, Germany	2024
16 th ESPHM, Bern, Switzerland	2025
17 th ESPHM, Firenze, Italy	2026

- **SIB - Società Italiana di Buiatria (SIB National Meeting)**
- **SIDILV - Società Italiana di Diagnostica di Laboratorio (SIDILV National Meeting)**
- **SIPA - Società Italiana di Patologia Aviaria (SIPA National Meeting)**
- **SIPAS - Società Italiana di Patologia ed Allevamento dei Suini (SIPAS National Meeting)**

Annual edition of the National Meetings since 1996 up to now

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- **Partnership with SOIPA (Società Italiana di Parassitologia) for 5 editions of the National Congress** (Vetri sul Mare 2004, Messina 2006, Pisa 2008, Perugia 2010, Roma 2014)
 - **Partnership with ASPA (Associazione per la Scienza e le Produzioni Animali) for 5 editions of the National Congress** (Parma 2003, Torino 2005, Bologna 2013, Milano 2015, Perugia 2017)

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- **Congresso Internazionale di Medicina del Cane e del Gatto** (since 1999 up to now)
 - **Simposio Invernale di Medicina del Cane e del Gatto** (since 2007 up to now)

LABORATORY MEDICINE

WORLDLAB - International Congress of Clinical Chemistry and Laboratory Medicine (IFCC) > 3000 pax

Firenze, Italy	1999
ArabMedLab Congress, Monastir Tunisia	2004
Fortaleza, Brazil	2008
ArabMedLab Congress, Marrakesh Morocco	2012
Istanbul, Turkey	2014
Durban, South Africa	2017
Seoul, Korea	2020
Roma, Italy	2023
Dubai, Arab Emirates	2024

EUROMEDLAB - European Congress of Clinical Chemistry and Laboratory Medicine (EFLM) > 4000 pax

Firenze, Italy	1999
Prague, Czech Republic	2001
Barcelona, Spain	2003
Glasgow, Great Britain	2005
Amsterdam, the Netherlands	2007
nnsbruck, Austria	2009
Berlin, Germany	2011
Milano, Italy	2013
Paris, France	2015
Athens, Greece	2017
Barcelona, Spain	2019
Munich, Germany	2022
Roma, Italy	2023



International congresses with over 1,000 participants.....

VETERINARY & ANIMAL SCIENCE

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| ▪ 14 th IPVS International Pig Veterinary Society | 1996 |
| ▪ 4 th FECAVA European Congress of Companion Animal Veterinarians | 1998 |
| ▪ 17 th WAAVP International Conference of the World Society of Parasitology | 2001 |
| ▪ 48 th ICOMST, Rome, Italy | 2002 |
| ▪ 54 th EAAP Annual Meeting, Rome, Italy | 2003 |
| ▪ 3 rd World Congress on Leishmaniosis, Palermo, Italy | 2005 |
| ▪ International Conference "Prion 2006", Turin, Italy | 2006 |
| ▪ 16 th WEVA - World Equine Veterinary Association Congress | 2019 |
| ▪ 19 th ICAR 2020+2, Bologna, Italy | 2022 |
| ▪ 23 rd ESPN European Symposium on Poultry Nutrition, Rimini, Italy | 2023 |
| ▪ XXII WVPAC World Veterinary Poultry Association Congress, Verona, Italy | 2023 |

OTHER SCIENTIFIC FIELDS

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|--|---------------------|
| • SIDO International Congress, Firenze, Italy | from 1995 till 2017 |
| • SIDO International Congress, Firenze, Italy | 2021 |
| • SIFO Congress (Hospital Pharmacists) | from 1991 to 2008 |
| • National Congress SIAARTI, Bari, Italy | 2005 |
| • SOCIAL WORK 2007 - International Conference, Parma, Italy | 2007 |
| • National Congress SIAARTI, Parma, Italy | 2010 |
| • European Congress of Virology, Como, Italy | 2010 |
| • ENDO Milan, Italy | 2014 |
| • EASSW - European Conference of the Association of Social Schools Workers, Milan, Italy | 2015 |
| • 54 ^o Congresso SITI – Società Italiana di Igiene, Medicina Preventiva e Sanità Pubblica, Lecce, Italy | 2021 |



...and many more events in the fields of Veterinary medicine and Animal science

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|---|------|--|------|
| ▪ XIV European Symposium on the Quality of Poultry Meat and VIII European Symposium on the Quality of Eggs Products | 1999 | ▪ Acquacoltura Med 2009 – Expo-conference Mediterranea sull'acquacoltura sostenibile e il prodotto ittico | 2009 |
| ▪ 5th Congress of the European Society for Veterinary Virology – ESVV | 2000 | ▪ 3rd ISEP International Symposium on Energy and Protein Metabolism and Nutrition | 2010 |
| ▪ European Symposium on the Immunology of the Ruminant Mammary Gland | 2000 | ▪ XV European Symposium on the Quality of Eggs and Egg Products and XXI European Symposium on the Quality of Poultry Meat | 2013 |
| ▪ 6th International Feed Production Conference | 2000 | ▪ 17th Conference of the European Society of Domestic Animals Reproduction & EU-AI Vet Conference | 2013 |
| ▪ X WAVLD - International Symposium of Veterinary Laboratory Diagnosticians | 2001 | ▪ 10th International Veterinary Immunology Symposium | 2013 |
| ▪ 6th Conference of the European Society for Domestic Animal Reproduction | 2002 | ▪ 12th ICP International Colloquium on Paratuberculosis | 2014 |
| ▪ 37th International Congress of the International Society for Applied Ethology | 2003 | ▪ 3rd EAVLD European Association Veterinary Laboratory Diagnosticians Congress | 2014 |
| ▪ 4th International Symposium on Pig Emerging and Re-emerging Diseases | 2003 | ▪ 7th ECPLF Joint European Conference on Precision Livestock Farming | 2015 |
| ▪ International Symposium “PRRS: fact vs speculation” | 2005 | ▪ 34th Meeting of the European Society of Veterinary Pathology (ESVP) and 27th Meeting of the European College of Veterinary Pathologists (ECVP) | 2016 |
| ▪ International Symposium on Toxo&Food | 2006 | ▪ 18th WAVLD World Association Veterinary Laboratory Diagnosticians International Symposium | 2017 |
| ▪ XII European Poultry Conference | 2006 | ▪ 10th VTEC INTERNATIONAL SYMPOSIUM on Shiga Toxin (Verocytotoxin) Producing Escherichia coli Infections | 2018 |
| ▪ 2nd International Equitation Science Symposium | 2006 | ▪ ELPHA General Assembly 2019 (European Live Poultry and Hatching Egg Association) | 2019 |
| ▪ 6th International Behaviour Meeting | 2007 | ▪ 9th Quadrennial international symposium on canine and feline reproduction | 2022 |
| ▪ 13th EAFP European Association of Fish Pathologists Conference | 2007 | ▪ XXIII European Veterinary Society for Small Animal Reproduction Congress | 2022 |
| ▪ 2nd EPIZONE Annual Meeting | 2008 | ▪ ISFNF2021 - International Symposium on Fish Nutrition and Feeding | 2022 |
| ▪ Bluetongue Symposium | 2008 | ▪ One Health EJP Annual Scientific Meeting | 2022 |
| ▪ 9th World Rabbit Congress | 2008 | | |
| ▪ International Workshop “Human and Animal TSE” | 2008 | | |
| ▪ 8th European Symposium on Poultry Welfare (WPSA) | 2009 | | |



Sensitivity to sustainability

VET International is a sustainable and plastic-free company working towards minimising the environmental impact throughout the organisation phases of our events

- ISO 20121 and ISO 26000 for sustainable events
- Reduction of printed material and increasing the use of recycled material
- Location with Green Certification
- Low impact transfers and proposal to buy compensational carbon credits
- Reduction and recycling of waste
- Use of catering services that offer sustainable 0 km menu
- Sustainable events (i.e. innovative sponsorship proposals, local suppliers involvement, digital communication, «green» approach on-site, walking distance solutions)
- Being part of the *Food for Good* project



Great attention is therefore given to surplus food. The company is a promoter and part of Food for Good, an Italian project aiming to recover surplus food at the events, which is subsequently donated to charitable organizations. This project does not imply much work or money; it complies with the *Law of the Good Samaritan* and the most recent European legislation.



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